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As a consumer advocate, I read with pleasure the report "Powering your life sustainably" (*The Star*, March 29). I support the Sustainable Energy Development Authority (Seda) Malaysia's approach in advancing the development of the sustainable energy (SE) industry in the country. I am particularly impressed with their "Sustainability Starts at Home" campaign, which aims to encourage individuals to practise simple yet effective energy-saving habits like controlling air conditioner temperatures and unplugging electrical devices. Such practices could be the answer to "Sweating over higher power bills" (*The Star*, April 16). – Bulbir Singh, Seremban