Regarding the SMS “Show you care, TNB” (March 25), irrespective of the discount, we electricity users should try to reduce our power bill by saving on usage. Reduce electricity consumption for refrigerators and air conditioners, replace incandescent light bulbs with CFLs (compact fluorescent lamps) or older T-8 fluorescent tubes with T-5 tubes, and reduce the need for cooling by insulating houses and commercial buildings. Make a commitment to adopt an energy-efficient lifestyle. – Bulbir Singh