



06 FEB, 2025

## Penang to celebrate International Women's Day with month-long events

Borneo Post (Kuching), Malaysia



### Penang to celebrate International Women's Day with month-long events

**GEORGE TOWN:** The Penang government, through the Penang Women's Development Corporation (PWDC), will launch the state-level International Women's Day 2025 celebration on Feb 27 as part of efforts to strengthen the gender equality agenda in the state.

State Social Development, Welfare and Non-Islamic Affairs Committee chairman Lim Siew Khim said with the theme 'Driving Achievement', the celebration will continue until March 31 with activities across four main components.

"This is the 13th year that Penang is celebrating the event. The first component is the opening ceremony, which will

be held simultaneously across five districts via cross live streaming, with the Northeast District as the host," she said at a press conference in Komtar here yesterday.

The event will be officiated by Chief Minister Chow Kon Yeow on Feb 27.

Lim said the second component is 'Semarak Ungu' (Purple Illumination)—an initiative to 'bathe' Penang in purple lights.

"Starting Feb 27, iconic buildings such as Komtar will be lit in purple. We also have the cooperation of Tenaga Nasional Berhad (TNB) to illuminate the TNB Monopole Transmission Tower in purple.

"The celebration will continue

throughout March with the third component, 'Raudhah Ilmu' (Garden of Knowledge), held in conjunction with Ramadan. It will focus on spiritual sharing sessions highlighting the involvement of Muslim women in women's empowerment efforts."

She said the final component of the celebration, 'Fiesta Ungu' (Purple Fiesta), will honour women with exciting activities such as sand sculpture displays, traditional games and a Purple Run at Feringghi Bay.

Lim emphasised that Women's Day is not just a commemorative event but a platform to recognise women's achievements in various fields, including social, economic,

cultural and political spheres. It also serves as a reminder that more efforts are needed to ensure women have equal opportunities and resources to reach their full potential.

She said in Malaysia, Department of Statistics data highlights significant gender gaps in two key areas, including political empowerment, with a score of only 0.096, indicating that women still have limited representation in politics.

"In terms of economic participation and opportunities, the score of 0.698 reflects the challenges women face in competing in the job market and business sector," she added.  
— Bernama