

AUTHOR: No author available SECTION: BUSINESS PAGE: 13 PRINTED SIZE: 188.00cm² REGION: KL

MARKET: Malaysia PHOTO: Full Color ASR: MYR 4,825.00 ITEM ID: MY0058746307



07 MAY, 2024

## Initiative to spur adoption of solar energy in homes



The Sun, Malaysia

Page 1 of 2

## Initiative to spur adoption of solar energy in homes

**SHAH ALAM:** The Ministry of Energy Transition and Water Transformation (Petra) has come up with the affordable *Solar Boleh!* initiative to enable more people to adopt solar energy in their homes, said Deputy Prime Minister Datuk Seri Fadillah Yusof.

Fadillah, who is also Energy Transition and Water Transformation Minister, said Petra is collaborating with Aeon Group, Bank Simpanan Nasional (BSN) and SOLS Energy to implement the programme.

He said the programme, under the People's Solar Transition Initiative (Solar@Petra Initiative), aims to encourage more people to benefit from the national energy transition agenda and that it is specifically designed to expand domestic users' access to solar installation schemes and available financing facilities in the market.

Fadillah said that through this public-private collaboration, solar installation subscriptions can be easily made at Aeon branches across the country, with special benefits offered to Aeon cardholders, such as earning double reward points.

"In the past, residential solar installations were typically done by those who could afford it because the cost was relatively high. But with the Solar Boleh! programme, we believe more people will respond to the call to support the energy transition agenda.

"This wider access is also supported by BSN's solar financing facility for public servants, as well as SOLS Energy's zero-capital method for domestic users, making solar installation more affordable for the public," he told reporters after launching the programme here yesterday.

the programme here yesterday.
Earlier, in his speech, Fadillah said Solar Boleh! complements the solar rebate programme introduced by the government in early April, the Solar for Rakyat Incentive Scheme, which is currently being implemented by Tenaga Nasional Bhd. – Bernama



Fadillah (second from left) launching the Solar Boleh! initiative. Also present are Aeon Co (M) Bhd managing director Naoya Okada (second from right), SOLS Energy founder and CEO Raj Ridvan Singh (centre), BSN CEO Jay Khairil (right) and Petra secretary-generfal Datuk Mad Zaidi Mohd Karli (left). – **BERNAMAPIC**