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## H2EF 2025 to highlight need for tie-ups among hydrogen economy key players

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**KUCHING:** As Sarawak takes bold steps towards becoming a leader in the hydrogen economy, the Hydrogen Economy Forum (H2EF) 2025 welcomes two influential voices shaping the hydrogen narrative from different but complementary vantage points.

Spanish Hydrogen Association director of institutional affairs and communications Alejandro Rojas Bruce and Sarawak Economic Development Corporation chairman Tan Sri Datuk Amar Dr Abdul Aziz Husain will set the tone for discussions at H2EF 2025, taking place at Hilton Hotel Kuching this May 13 and 14.

Bruce offers a European perspective steeped in policy and industry alignment, while Abdul Aziz delivers the strategic clarity of a government driving tangible progress.

Nevertheless, both leaders converge on one key point – that the hydrogen economy demands collaboration.

In an interview, Bruce emphasised hydrogen as 'not being a distant vision, but a catalyst for today's energy transition'.

"Hydrogen is already shaping the present and defining the future of energy.

"But to reach its full potential, we need scale – scaling production, infrastructure and market mechanisms," he said in a statement.

At the forum, Bruce would emphasise the importance of collaborative action across governments, industries and international partners at the forum.



Tan Sri Datuk  
Amar Dr Abdul  
Aziz Husain

He also commended Sarawak's leadership in advancing hydrogen initiatives within Southeast Asia.

"Sarawak has shown remarkable leadership in hydrogen within Southeast Asia.

"Its renewable energy foundation and proactive strategies make it an ideal partner in fostering global hydrogen development," he said.

For Abdul Aziz, he regarded the hydrogen journey as 'not just being strategic, but also personal'.

Under his leadership, the state had transformed its 'hydrogen dream' into a real-world model – rolling out hydrogen-powered buses, building infrastructure and eyeing global exports.

"Hydrogen is no longer a concept – it is a reality, and Sarawak is leading the charge," he said.



Alejandro  
Rojas Bruce

At H2EF 2025, Abdul Aziz would issue a bold call to action: "Sarawak is ready. We have the infrastructure, policies, and investment environment in place. We now invite the world to join us."

The forum is organised by the Ministry of Energy and Environmental Sustainability Sarawak, the Ministry of Science, Technology and Innovation Malaysia, and Borneo Business Connect, with the support of Business Events Sarawak (BESarawak).

It serves as a regional platform to accelerate hydrogen adoption in Southeast Asia, in line with the National Energy Transition Roadmap (NETR).

To register or to know more, go to [www.hydrogenapac.com/h2ef/](http://www.hydrogenapac.com/h2ef/), or contact Teh from the secretariat on +6082-555 189.