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The Edge, Malaysia



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Boost Bank has partnered with Tenaga Nasional Bhd (KL:TENAGA) to reward customers with high-interest savings and cashback incentives linked to Tenaga bill payments.

Under the campaign running from June 4 to Aug 31, new Boost Bank users can access the exclusive Tenaga Jar, offering 3.5% per annum daily interest on savings. To unlock the Jar, customers must open a Boost Bank account and pay a minimum of RM50 towards their Tenaga bill using the Boost Bank debit card or Boost Wallet app.

Additionally, from June 4 to July 31, all Boost Wallet users can earn RM3 cashback by paying a minimum of RM50 on their TNB bill. The cashback is limited to two redemptions per user and capped at 5,000 participants on a first-come, first-served basis.

The initiative aims to promote smarter financial habits by linking bill payments to tangible savings and rewards.