

Headline	All-ladies treasure hunt to Melaka again			Plant Inday marks
MediaTitle	The Malaysian Reserve			
Date	11 Apr 2019	Language	English	100
Circulation	12,000	Readership	36,000	
Section	Corporate Malaysia	Page No	2	and Arrest days
ArticleSize	132 cm ²	Journalist	N/A	
PR Value	RM 3,664			
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THE All-Ladies Treasure Hunt 2019 (ALTH 2019) will see about 250 people in 60 vehicles finding answers to clues all the way from this federal capital to Melaka again on May 4 in a bid to win prizes worth RM12,000. The fifth hunt in the series organised by the Association for Women and Wives of Bernama Employees (Benita) carries the theme "Jejak Hang Li Po (On the Trail of Hang Li Po)" and is the second to be run up to Melaka, since the first to the historical city in 2013. The biennial event will have participants drawn from among women journalists; women staff of Bernama, the Malaysian national news agency; members of Puspanita (National Association of Wives of Civil Servants and Women Civil Servants) of the Communications and Multimedia Ministry and women members of the public. Bernama editorin-chief Datuk Zakaria Abdul Wahab launched the ALTH 2019 at Wisma Bernama where the major sponsors of the hunt handed over their pledges worth RM40,000 to Benita. These sponsors include Uxera Sdn Bhd, Tenaga Nasional Bhd, Astro Malaysia Holdings Bhd and Lukisan Cahaya Photobooth. Zakaria said the exclusive event for women helps promote the Bernama brand, not only among the participants, sponsors and state government agencies, but also the public as the participants drive from Kuala Lumpur to Melaka. - Bernama