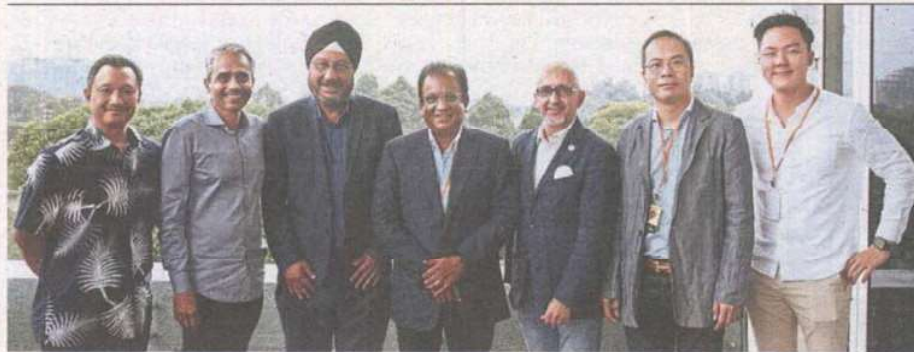


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**Prestigious awards:** Malaysian CMO Awards president Harmandar Singh (third from left) and the team of judges (from left) Datuk Kamal Khalid, group managing director of Media Prima Bhd; Albern Murty, CEO of Digi Telecommunications Malaysia; chief judge Prof John D Chacko, president of International Advertising Association Malaysia; Andreas Vogiatzakis, group CEO of Star Media Group; Datuk William Ng, president of Enterprise Asia and Joel Neoh, founder of the Fave Group.

## Meet top marketers on Friday

**PETALING JAYA:** After a rigorous and tough judging session held early this month at the Sime Darby Convention Centre (SDCC), the winners of the coveted Malaysian Chief Marketing Awards (CMO) Awards 2019 will reap the fruits of their labour at a grand award ceremony to be held on Friday.

The judges studied over 80 final entries to select their choices across 30 categories in a gruelling judging session.

Among the winners are RHB Bank group CMO Abdul Sani Abdul Murad, Mudah.my head of marketing Andrew Pinto, Red Bull Malaysia head of commercial Edmund Lee, Axiata Group head of group marketing and branding Fernie Jasmine, F&N Beverages Marketing Sdn Bhd director, marketing (Malaysia) Graham Lim and Malaysia Airlines group chief marketing and customer experience officer Lau Yin May.

Others include DRB-Hicom Bhd division head, group strategic communications, Mahmood Abdul Razak, CIMB Group CMO Mohamed Adam Wee Abdullah, Maybank EVP, corporate marketing head, group brand and sponsorship management, Shazlina

Mohd Suffian and Tenaga Nasional Bhd general manager, strategic communications and branding, Sutapa Bhattacharya.

Nominations were accepted from senior marketers and team leaders including CMO, vice-president, general manager, head of advertising, marketing, retail, data, digital in brand marketing. Unlike most award shows, all submissions for the CMO Malaysia Awards are free of charge.

The awards recognise and acknowledge the immense contribution, inspiring leadership and trail-blazing achievements in Malaysia's marketing communications industry.

Winners will be honoured at the Grand Ballroom of SDCC in an event officiated by Communications and Multimedia Minister Gobind Singh Deo. The winner of the Best of the Best, or CMO Marketer of the Year 2019, will be announced then.

To register for the CMO Conference & Awards now, go here: <https://marketingmagazine.com.my/cmo2019/conference#register>

The Star Media Group is an Official Media Partner of the Malaysian CMO Conference & Awards 2019.