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13 MAR, 2023

Special TNB-Kenyir project episode



New Straits Times, Malaysia

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Better world, brighter lives

In her speech at a media screening held to announce the special documentary at Balai Berita in Kuala Lumpur last week, TNB's group corporate communications head Shukreen Ma said that while the initial assessment had estimated that it would take at least six months for the rehabilitation work, the company successfully completed them within three months.

months.

Shukreen added: "Never waste a good crisis. Whenever a disaster strikes, we see it as an opportunity. A once-in-a-lifetime event. to document the restoration process.

"Although the damage was

es were serious, it provided an

es were serious, it provided an opportunity to capture the genuine intensity of TNB's workforce to live up to our purpose of 'Better World, Brighter Lives'. The station was fully operational again by June 26, 2022. "We had been fortunate to have been approached by TNB to document this in a special programme, where our team was allowed access to the station that is off limits to the pubtion that is off limits to the pub-

lic.
"While this special episode serves as an informative programme, it is also a documentation for TNB," said Irin Putri Azmi, the executive producer and producer for the special documentary. Assigned to helm the special project, Irin added that she had to inject a human-interest angle to an otherwise very technical documentary.

documentary.
"So I also focused on the four colleagues, who were trapped at the station during the incident, the station during the incident, with them sharing their experiences and what went through their minds during and after that unfortunate incident," she said.

Catch the exclusive coverage with Misi- Kembalikan Nusakeriyir, on TV3 tonight at 49ms. This programme can also be streamed live in HD at www. tonton.com.my. It can also be

tonton.com.my. It can also be viewed on TNB's official You-Tube channel (@TENAGAofficial)

from tomorrow onwards.

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From left: Tenaga Nasional Berhad (TNB) Grid Maintenance head Azmi Mohd Yusof, TNB Group Corporate Communications head Shukreen Ma, TNB former Chief Grid officer Azmi Mohd Yusof, Media Prima Berhad Creative and Content Marketing senior general manage, Farah Shamsudin, Primeworks Studios Sdn Bhd executive producers Ruzmi Kamarudin and Irin Putri Azmi during the media screening of Misi: Kembalikan Kuasa Kenyir at Balai Berita in Jalan Riong, Kuala Lumpur recently. Pictures By GENES GULTAH AND TV3