

Headline	BMW delivers 5 Series Hybrid to TNB		
MediaTitle	New Straits Times		
Date	14 Sep 2018	Language	English
Circulation	36,278	Readership	108,834
Section	Business Times	Page No	23
ArticleSize	314 cm ²	Journalist	N/A
PR Value	RM 32,472		



BMW Group Malaysia managing director and chief executive officer Harald Hoelzl (left) handing over a fleet of BMW 530e Sport for CEPSI 2018 to Tenaga Nasional Bhd chief corporate officer and AESIEAP 2017/2018 secretary-general Datuk Roslan Ab Rahman in Kuala Lumpur yesterday.

CEPSI 2018

BMW delivers 5 Series Hybrid to TNB

KUALA LUMPUR: BMW Malaysia has handed over a fleet of BMW 5 Series Hybrid with eDrive technology to Tenaga Nasional Bhd (TNB) for use at the Conference of the Electric Power Supply Industry (CEPSI) 2018.

BMW Malaysia said the vehicles would be the official cars at the landmark conference, which is taking place from September 17 to 22.

TNB is hosting CEPSI 2018 on behalf of the Association of Electricity Supply Industry of East Asia and the Western Pacific (AESIEAP).

The cars were handed over by BMW Group Malaysia managing director and chief executive officer Harald Hoelzl to TNB chief corporate officer and AESIEAP 2017/2018 secretary-general

Datuk Roslan Ab Rahman, here, yesterday.

Hoelzl said the collaboration signified BMW Malaysia's intention as a key partner in transforming the local electro mobility industry and the country's ambition in sustainable development.

"We look forward to exchanging our industry-leading expertise and insights, as well as gaining knowledge from the many thought leaders at CEPSI to shape a better Malaysia," he said in a statement yesterday.

Roslan said the cars would shuttle important guests and AESIEAP executive council members throughout the five-day conference.

"This e-mobility partnership is the first of its kind for CEPSI since its inception in 1976 in

Hong Kong.

"The partnership is timely as electric vehicles are generating a revolution in transportation across the globe," he added.

Roslan said TNB's wholly-owned unit TNB Energy Services Sdn Bhd was collaborating with Malaysian Green Technology Corp to deliver an integrated service to electric vehicle owners.

With the conference themed "Reimagining the Utility of the Future", BMW will be sharing its thoughts on the mobility of the future courtesy of Dr Alexander Kotouc, head of BMW i product management, who is a keynote speaker at the event.

As the official e-mobility partner, the German carmaker plans to unveil a new model from its BMW i portfolio.