

Headline	BMW sponsors 5 series hybrid cars for CEPSI 2018		
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## BMW sponsors 5 series hybrid cars for CEPSI 2018

**KUALA LUMPUR:** BMW Group Malaysia (BMW) has handed over a fleet of BMW 5 Series Hybrid with eDrive Technology to Tenaga Nasional Bhd (TNB) for the upcoming Conference of the Electric Power Supply Industry (CEPSI) 2018.

TNB, in a statement yesterday, said the cars would be used as official cars for the conference set for Sept 17 to 22 at the Kuala Lumpur Convention Centre here.

Commenting on BMW's partnership with TNB for CEPSI 2018, BMW managing director and chief executive officer Harald Hoelzl said the collaboration signified BMW's aspiration to become a key

partner in transforming the local electro-mobility industry and the country's sustainable development goals.

"We look forward in exchanging our industry-leading expertise and insights, as well as gain knowledge from the many thought leaders at CEPSI to shape a better Malaysia," he said.

The cars were handed over by Hoelzl to TNB chief corporate officer Datuk Wira Roslan Ab Rahman at TNB headquarters in Bangsar yesterday.

Meanwhile, Roslan said the e-mobility partnership was the first of its kind for CEPSI since its inception in 1976 in Hong Kong and the partnership was timely as electric

vehicles were generating a revolution in transportation across the globe.

"On this note, TNB through our wholly-owned subsidiary, TNB Energy Services Sdn Bhd is collaborating with Malaysian Green Technology Corporation to deliver an integrated services to electric vehicle owners in Malaysia," he said.

TNB is hosting CEPSI 2018 on behalf of The Association of Electricity Supply Industry of East Asia and the Western Pacific (AESIEAP).

Roslan said the cars sponsored by BMW would be used to shuttle VVIPs and AESIEAP executive council members throughout the five-day conference. — Bernama

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Lower Manhattan seen from the observation deck of the Empire State Building in New York. — Reuters photo



Hoelzl (left) shakes hands with Rozlan during the handover of the cars at TNB headquarters in Bangsar yesterday.