

Headline	Malaysian brands bag London awards		
MediaTitle	New Straits Times		
Date	16 Nov 2019	Language	English
Circulation	36,278	Readership	108,834
Section	Local News	Page No	12
ArticleSize	89 cm ²	Journalist	N/A
PR Value	RM 4,847		



Malaysian brands bag London awards

KUALA LUMPUR: Malaysian brands were among the big winners at the prestigious 2019 World Branding Awards at Kensington Palace in London recently.

Local household names that bagged the National Tier Award were Al-Ikhsan Sports (Sports Retailer), Getha (Furniture — Beds & Mattresses), LORD's Tailor (Fashion Brand — Tailoring), MML (Home & Garden — Tiles) and MR D.I.Y. (Retailer — Home Improvement).

Munchy's (Biscuits), Spritzer (Bever-

ages — Water) and Tenaga Nasional (Energy — Power) also received awards in the 10th edition of the illustrious event.

Beijing Tong Ren Tang, Chai Li Won, CoCo, Heinz, Ikea, Lego, Netflix, Neutrogena, Spotify and Yakult emerged as Global Tier award winners.

The World Branding Awards saw 318 brands from 41 countries named "Brand of the Year", nominated by more than 230,000 consumers globally. **Berna-**