

Headline	GLCs spent RM96m on ads in local newspapers		
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GLCs spent RM96m on ads in local newspapers

KUALA LUMPUR: Government-linked companies spent about RM96 million advertising in local newspapers of various languages this year, said Datuk Seri Najib Razak.

The prime minister said the biggest amount of RM49 million was spent on English language newspapers, followed by RM24 million on Chinese language newspapers, RM22 million on Malay language newspapers and RM238,000 on Tamil language newspapers.

The GLC advertisements were carried in the major newspapers such as *The Star* and *New Straits Times* (English language); *China Press* and *Guang Ming* (Chinese); *Utusan Malaysia* and *Berita Harian* (Malay), and *Tamil Nesan* and *Makkal Osai* (Tamil), said Najib, who is also the finance minister, in a written reply to a question from Senator Datuk Seri Mohd Ali Rustam in the Dewan Negara.

Najib said last year, GLCs spent about RM164 million advertising in newspapers of four languages.

He said among the 17 GLCs which bought advertising space in local newspapers were Axiata Group Bhd, Sime Darby Bhd, Malayan Banking Bhd, CIMB Group Holdings Bhd, Telekom Malaysia Bhd and Tenaga Nasional Bhd. —

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