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Last call for future boost

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Time's ticking on top scholarships, prizes and future-ready courses

PUTRAJAYA: Students looking to further their studies should make a beeline for the Star Education Fair 2025, which ends today, to explore numerous scholarships and courses offered by highly-ranked public and foreign universities.

Visitors to the IOI Grand Exhibition and Convention Centre here will also get to take part in various activities and stand a chance to win branded digital devices.

ORCA chairman Steve Bennett encouraged students to visit its booth, as the company is showcasing a technique it developed to improve cognitive performance by up to 25%, strengthen emotional resilience and support mental wellness.

He said this is the first time the company's neurofeedback technology – which addresses common challenges such as stress, tight deadlines and lack of self-direction – is being presented publicly.

Neurofeedback, he explained, uses brainwave signals to provide real-time visual or audio feedback, allowing individuals to self-regulate their mental states.

"This allows you to adjust your brainwaves. Repeated training helps rewire the brain to achieve states like focus or relax more easily."

"We're using gaming to train the brain to quickly shift into the right mental state when needed," he said.

Another key highlight is JomCheck, Malaysia's first



academe-media-civil society fact-checking alliance.

Led by the Centre for Research in Media and Communication (Mention) at Universiti Kebangsaan Malaysia (UKM) and supported by the Google News Initiative, it aims to combat misinformation by teaching Malaysians how to assess information critically.

For those pursuing higher education, the Malaysian Communications and Multimedia Commission (MCMC) is offering two fully-funded bachelor's degree scholarships: the MCMC Legacy Scholarship for outstanding students at local or international private universities, and the MCMC CARE Scholarship for underprivileged students attending local public universities.

Both scholarships cover studies in crucial fields such as cybersecurity, data science, media, engineering and law.

Also participating is the Asia School of Business (ASB), offering scholarships for its Masters in Business Administration

(MBA) programme.

These include the ASB Fellowship, and the ASB-Graduate Record Examination (ASB-GRE) Merit Scholarship, which targets candidates with outstanding academic and leadership potential and is open to all nationalities applying for the August intake.

Corporate sponsorships from PETRONAS and Bank Negara are also available.

Additionally, the Star Education Fund returns this year, offering 214 scholarships worth RM14.25mil from 29 institutions.

Promoting sustainability, Pelangi Publishing Group Bhd showcases its Pelangi Sustainability Education Centre, featuring hands-on learning through programmes like Kembara Buku Pelangi (a publishing and touring workshop), Sembang Buku Pelangi (a book club), Ruang Lestari Pelangi (advocacy for sustainable living), and Arena Ilmu (which includes bookstore promotions, knowledge exploration and community activities).

Visitors can join programmes, volunteer or become members of the Pelangi Books Gallery.

Organised by Star Media Group for the second time this year, the two-day fair offers a range of tertiary study, and technical and vocational education and training (TVET) options.

The fair, which ends today, features a total of 70 exhibitors occupying 105 booths.

The main exhibitors at the fair include **Universiti Tenaga**

Nasional (Uniten), Universiti Kuala Lumpur (UniKL), Multimedia University (MMU), Universiti Malaya (UM) and Tunku Abdul Rahman University of Management and Technology (TAR UMT).

International institutes like Xi'an Jiaotong University, Liverpool University, German-Malaysian Institute (GMI) and KO Beauty Academy are also featured.

New exhibitors include Gadjah Mada University (GMU), Oxford Brookes University, Newcastle University Medicine Malaysia (Numed), Malaysia Airlines Engineering Services (Mabes) and Universiti Sultan Zainal Abidin (UniSZA).

Visitors can enjoy talks ranging from veterinary medicine to aviation maintenance, and win prizes like an iPad Air, Nintendo Switch or Redmi Buds 6 during "Register & Win" sessions.

The fair runs from 11am to 6pm. Admission is free, with door gifts for early birds.

Now in its 38th year, the Star Education Fair is one of the country's pioneer education exhibitions.

For details on the Star Education Fair, visit @stareducationfair on Instagram or email edufair@the-star.com.my.

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