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# Chance to get hair and scalp analysis

Returning sponsor giving away treatment vouchers, shampoo and tonic products

SVENSON Hair Center returns as a sponsor in support of the upcoming Penang Starwalk 2019. The company is giving away 21,000 hair treatment vouchers worth RM465 each, which entitles customers to a free 90-minute session of Hair Densifier Treatment and High Frequency Therapy upon appointment.

Customers can also present the voucher to get a Haffirmations shampoo and tonic product set at 40% off.

Its senior marketing manager Nicole Tan shared that the complimentary session comprises 60 minutes of treatment and 30 minutes of hair and scalp analysis.

"The Hair Densifier Treatment uses PLGA Nano Technology absorption system to enable active ingredients as small as 200 nanometer to be absorbed quickly while the High Frequency Therapy uses ultraviolet light to stimulate the scalp to help improve blood circulation and local glandular activity.

"The treatment promotes hair growth and control hair loss for a healthy crowning glory."



Tan said the much-anticipated walk was not only a good platform to encourage people to stay active but was also a good opportunity to promote the company's services.

Organised by Star Media Group Bhd, Penang Starwalk 2019 will be held at Gurney Drive on Sept 22.

Gurney Paragon Mall is the venue provider while F&N Beverages Marketing Sdn Bhd is the official beverage partner.

Citizen Watches (Malaysia) Sdn Bhd is the official timekeeper.

The event's platinum sponsor is YTL Communications Sdn Bhd



Svenson Hair Center marketing executive Sarah See (right) and Star Media Group client brand marketing Bonnie Ang at the sponsorship presentation at Menara Star in Petaling Jaya.

while Tenaga Nasional Berhad is the gold sponsor.

The silver sponsors are Indofood (M) Food Industries Sdn Bhd, Witrac Elevator Sdn Bhd,

BookDoc, Penang Turf Club and Ewein Zenith Sdn Bhd.

Besides a quick dry T-shirt and goodie bags, participants who complete the walk will receive a

certificate and also a chance to win prizes.

Yang di-Pertua Negri Tun Abdul Rahman Abbas is expected to flag off the event.