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KUALA LUMPUR: The Malaysian Photovoltaic Industry Association(MPIA)hasrebranded as the Malaysian Photovoltaic and Sustainable Energy Industry Association (MPSEA) to reflect its broadened vision and mission to lead Malaysia’s transition toward a more sustainable and inclusive energy future.
With the rebranding, MPSEA is taking on a broader mandate to unite and empower the entire renewable energy ecosystem through stronger policy engagement, cross-sector collaboration, and greater public

awareness.
MPSEA president Justin Sim said the association carry a greater responsibility to unite the renewable energy ecosystem.
“Our mission is to accelerate the adoption of sustainable energy solutions that drive Malaysia’s clean energy future—not just for the industry, but for the nation as a whole,” he said in a statement on Friday.
The name change underscores MPSEA’s renewed commitment to strengthening collaboration among stakeholders across

the clean energy value chain, advocating for forward-thinking policies that support the growth of renewable energy, and promoting public education and awareness around sustainable energy practices, according to the association.
The association also said it will continue to represent its members, including developers, installers, manufacturers, researchers, and service providers while expanding its reach to engage with government bodies, academic institutions, civil society, and the public.