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# Successful platform for sustainability

**T**HE International GreenTech & Eco Products Exhibition and Conference (IGEM) 2013 was as successful as the previous IGEMs, if not more. The 4th edition of the event took place on 10 to 13 Oct this year at the Kuala Lumpur Convention Centre, Kuala Lumpur.

Organised by the Ministry of Energy, Green Technology and Water, Malaysia, (known by its Bahasa Malaysia acronym KeTTHA), the annual exhibition acts as the prime mover for the Malaysian government's initiatives in the development of the green industry. As the largest green exhibition in the region, it gathers together key industry players, including buyers, sellers and investors, from around the world to explore trade and collaboration opportunities.

Themed 'Advancing Green Growth and Global Entrepreneurship', this year's IGEM served as a one-stop centre for visitors looking to gain direct access to world-class green technology innovators and business leaders as well as the latest and most advanced offerings of eco products and services in the global marketplace.

The IGEM series has a proven track record as a platform for industry players

to converge. IGEM 2013 was a resounding success with the participation of 261 exhibitors from 23 countries, international and local buyers from 13 countries and a total of 56,552 visitors from 60 countries.

This year, 12 Malaysian states were represented at the exhibition - Johor, Kedah, Kelantan, Malacca, Negeri Sembilan, Selangor, Penang, Perak, Perlis, Sabah, Sarawak and Terengganu. There were also eight international pavilions.

IGEM 2014 will be held on 16 to 19 Oct next year at the Kuala Lumpur Convention Centre, Kuala Lumpur, Malaysia.

## The winners of the Malaysia GreenTech Awards 2013:

### Malaysia GreenTech Developer Awards

- Mah Sing Group

### Malaysia GreenTech Industry Awards

- Avialite Sdn Bhd
- Itramas Manufacturing Sdn Bhd
- Builders Biomass Sdn Bhd

- Nets Printwork Sdn Bhd

### Malaysia GreenTech Financial Institution Awards

- Standard Chartered Bank Malaysia
- Bank Simpanan Nasional (BSN)
- Malaysia Debt Venture (MDV)

### Malaysia GreenTech School Awards

- SMK Kepala Batas, Kedah
- SMK Majakir, Papar, Sabah
- SMK Muhibbah, Sandakan, Sabah
- SMK Sri Muda Penaga, Seberang Perai Utara
- SMK (P) St George, Pulau Pinang
- SMK Datuk Bahaman, Lanchang, Pahang

### Malaysia GreenTech Media Awards

- Berita Harian: Muhammad Afiq Mohd Hanif for his article entitled *Malaysia Cukup Solar*
- The Star: Meng Yew Choong for his article entitled *Tenaga Nasional Looks at Algae for CO<sub>2</sub> Reducing Efforts*
- Astro Awani: Tan Su Lin for her report entitled *Tuai Air Hujan untuk Kegunaan Harian*

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