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RAJA FAISAL HISHAN / The Star

In solidarity: Those behind the first-of-its-kind Anak-Anak Malaysia Walk 2016, including Star Media Group chairman Datuk Fu Ah Kiow (seventh from right) and group managing director and CEO Datuk Seri Wong Chun-Wai (fifth from right), showing the wristband with Eco World non-executive director Tan Sri Lee Lam Thye (third from left), Eco World Development Group Bhd chairman Tan Sri Liew Kee Sin (fifth from left) and other influencers during the launch of the #Anak-AnakMalaysiaWalk2016 campaign at Bukit Bintang City Centre. — See report on Page 14

1,000 sign up for diversity walk

Cancer victim and family among many to participate in the Anak-Anak Malaysia event

By NURBAITI HAMDAN
nurbaiti@thestar.com.my

KUALA LUMPUR: The first of its kind, the Anak-Anak Malaysia Walk 2016 to celebrate the country's diversity has attracted scores of participants from near and far.

This includes a stage four cancer victim from Kedah who called up *The Star* office to inform that she would be participating, together with her entire family.

More than 1,000 participants from all over the country have signed up since the announcement of the event was made earlier this month.

The Anak-Anak Malaysia Walk 2016 – ahead of the National Day celebration – will kick off at the Bukit Bintang City Centre on Aug 14.

The event is organised by Star Media Group Berhad in collaboration with renowned property developer Eco World Development Group Bhd.

The 3.4km walk, starting from the junction of Jalan Imbi and Jalan Pudu at the site of the former Pudu Jail, will be flagged off by Kuala Lumpur Mayor Datuk Seri Mhd Amin Nordin Abd Aziz.

Star Media Group chairman Datuk Fu Ah Kiow said the company has always stressed on the importance of moderation, diversity and national unity.



A shot with the Towkay: Anas taking a selfie with Soh during the gathering at Bukit Bintang City Centre.

"We are calling for all Anak-Anak Malaysia to take part in this meaningful event as we celebrate the country's 59th birthday.

"This walk emphasises our common values rather than amplifies our differences.

"Hopefully, Malaysians will come out to support this campaign and

set an example for the younger generation," he said during a gathering of #AnakAnakMalaysia influencers held at Bukit Bintang City Centre yesterday.

Star Media Group managing director and chief executive officer Datuk Seri Wong Chun Wai said the response was very encouraging,

adding that City Hall had limited the number of participants to 5,000.

Eco World chairman Tan Sri Liew Kee Sin said the company was all for *The Star's* moderation efforts.

"The walk is one way for Malaysians to come together.

"Malaysia can only prosper by coming together as a country. Only

then, we can do great things," he said.

Several influencers were present to lend their support, including author-entrepreneur Anas Zubeidy, international shoe designer Datuk Jimmy Choo, scientist Dr Lyana Khairuddin, former national footballers Datuk Soh Chin Aun and Datuk Santokh Singh, G25 member Datuk Noor Farida Mohd Ariffin and former Miss Malaysia World 2010 Thanuja Ananthan.

Last year, EcoWorld and Star Media Group were partners in a successful "banding for unity" project – the #AnakAnakMalaysia wristbands – where thousands of Malaysians wore the bracelets in support of unity and diversity.

Other sponsors for the Anak-Anak Malaysia Walk include Proton (Car Sponsor); Panasonic (Gold Sponsor) and Tenaga Nasional and YES (Silver Sponsors).

The first 2,000 to register will receive an exclusive X-Men-themed thumb drive worth RM30, courtesy of Golden Screen Cinemas.

For more information, visit the website at <http://sites.thestar.com.my/aamwalk/> or contact 03-7967 1388 (ext 1432/1529/1243; Mon-Fri, 9am-5pm).

Watch the video **Star TV**
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