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PROGRAMME

Business degree popular among M'sians

EVERY year Southampton University, United Kingdom travels to Malaysia to promote its business-related programmes and meet students who have received offers to pursue their studies at Southampton Business School (SBS).

SBS BSc in Accounting and Finance programme director Dr Fatimah Zainudin said: "We offer a wide range of programmes on topics such as accounting and finance, digital marketing, innovation and entrepreneurship.

"Malaysia tends to be the top country for us to visit as we received a lot of applications for undergraduate as well as postgraduate studies."

"Our highly in demand BSc in Accounting and Finance that includes a placement year is the most popular course amongst our Malaysian students. This is

because the course is designed in such a way that enables students to get maximum exemptions for professional qualifications after they have graduated from SBS."

Fatimah, who is also a lecturer in Financial Accounting, said this will be in line with Malaysian government aspirations in producing 60,000 accountants by 2020.

"We also offer competitive scholarships for postgraduate studies, such as scholarships of £3000 (RM16,500) and £5000 (RM27,500) for the equivalent of a 2:1 and 1st class bachelor degree.

"This year we are aiming to collaborate with private universities such as INTI and Help University, and government-linked companies such as Tenaga Nasional Berhad and Petronas.

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Links with many of the world's leading companies such as Microsoft, J.P. Morgan and Carnival are also reflected in the rankings with Southampton Business School being ranked 6th in the UK for graduate employability under Guardian University Guide, 2017.

Fatimah added that SBS is ranked in the top 20 in the UK for their undergraduate business and management degrees, and top 15 in the UK for their undergraduate marketing degree by Complete University Guide 2017.

Dr Fatimah will be at the British Council Education Fair in Penang on March 25 and INTI Education Fair on March 29.



Fatimah Zainudin