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A RISING STAR IN PROPERTY DEVELOPMENT

The Star, Malaysia



Founded in 1996 as a humble subcontractor, Pesona Metro Holdings Bhd (PMHB) has evolved into an award-winning, Main Market Bursa Malaysia-listed powerhouse (since 2012). Operating across three core segments—Construction, Concessionaires and Property Development—PMHB leverages its CIDB Grade 7 (G7) license and multi-disciplinary ISO certifications (ISO 9001, ISO 14001 and ISO 45001) to set industry benchmarks in quality, safety and environmental, social and governance (ESG) integration.

By combining Industrialised Building System (IBS) technology with Building Information Modelling (BIM), PMHB drives digital transformation across iconic developments such as Menara Technip, Menara TNB Gold and Menara FINAS. Building on decades of construction mastery, PMHB expanded into property development in 2023 under its core vision: Premium Homes for All.

Through flagship residential developments including Residensi Aman Bukit Jalil, REN Residence and Residensi Aman Madani, PMHB has earned top industry accolades. These include the FIABCI Malaysia Property Award, The Edge Property Excellence Award and the StarProperty Real Estate Developer Award, culminating in the prestigious Rising Star Award at the Malaysia Developer Awards 2026.

PMHB exemplifies the true spirit of a Rising Star in Malaysia's property development landscape. By transitioning seamlessly from a premier G7 contractor into an award-winning property developer, the company brings a rare combination of construction mastery, digital efficiency and deep human-centric design.

Through benchmark QCLASSIC quality execution, pioneering ESG practices and flagship human-first developments like REN Residence, PMHB proves that high-end living and accessible quality can coexist.

PMHB managing director Wie Hock Beng notes that our transformation from a main contractor into an award-winning developer is built on a single commitment: delivering Premium Homes for All.

"Winning The Rising Star Award is not just a recognition of our past construction capabilities but a validation of our vision to build sustainable, human-centric communities where every Malaysian family can thrive," he added.

Beyond its portfolio of developments and industry accolades, PMHB's continued growth is supported by three pillars of organisational

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From construction expertise to award-winning property development, PMHB champions innovation, sustainability and family-centric living



REN Residence is a serene tropical enclave located in Bukit Jalil.

strength: leadership and sustainable growth, talent development and workforce competency and organisational and digital excellence. Together, these priorities guide the Group's business expansion, operational performance and long-term competitiveness.

Pillar 1: Leadership initiatives and sustainable growth

•**Strategic diversification:** Established property development as a primary growth engine alongside the concession division to secure predictable, long-term recurring revenue.

•**ESG and passive design leadership:** Earns GreenRE and GBI certifications across landmark developments (eg, Menara TNB, LakeFront, The Arden, DA Central Mall) while embedding energy-efficient passive design strategies across all residential portfolios.

Pillar 2: Talent development and workforce competency

•**Upskilling and mastery:** Invests continuously in human capital through structured internal and external programs covering BIM, Project Management Professional (PMP) courses, QCLASSIC assessments and corporate governance frameworks.

•**Rigorous safety culture:** Enforces daily Safety Toolbox briefings, weekly site training sessions and strict Hazard Identification Risk Assessment and Risk Control (HIRARC) protocols. Recognised nationally with MOSHPA Platinum/Gold Premier Awards and MSOSH OSH Performance Awards.

Pillar 3: Organisational and digital excellence

•**Benchmark quality assurance:** Consistently targets and exceeds 80% QCLASSIC and BuildQAS quality benchmark scores across

high-rise developments like Eaton Residences, Plaza Conlay and Ativo Suites.

•**End-to-end digital operations:** Integrates cloud-based platforms including Speedbrk (financial/procurement tracking), BIM (lifecycle management) and MHub (streamlined sales workflow).

Sustainability also plays a central role in PMHB's operations, extending beyond environmentally responsible construction to encompass employee welfare, workplace safety and corporate governance. Its environmental, social and governance (ESG) initiatives are reflected in measurable achievements, established management practices and recognised industry certifications.

Environmental (E)

•**Resource optimisation:** Achieved a 90% utilisation rate of reusable system formwork, significantly exceeding internal targets for concrete, timber and steel waste reduction.

•**Water conservation:** Reduced construction site water usage by 53% via integrated rainwater harvesting systems.

•**Site standard and EMS:** Operates under ISO 14001:2015 Environmental Management System certification, enforcing active 3R (Reduce, Reuse, Recycle) and Green 5S methodologies across all sites.

Social (S)

•**Uncompromising OSH record:** Certified under ISO 45001:2018; maintained a stellar safety record of zero fatalities, zero Lost-Time Injuries (LTI), zero stop-work orders and zero dengue cases.

•**Inclusive workplace and welfare:** Fosters a non-discriminatory environment with equal growth opportunities and comprehensive welfare benefits.

•**Human capital and community:** Supports higher education through undergraduate scholarships and structured internship programs.



Caption: Pesona Metro Holdings Bhd managing director Wie Hock Beng (fourth from left) receiving his trophy from Housing and Local Government Minister Nga Kor Ming as (from left) Star Media Group (SMG) chief operating officer Lydia Wang, National Housing Department Director-General Dr Tan Awang Besar, SMG group chief executive officer Chan Seng Fatt, FIABCI-Malaysia president Dr Yu Kee Su, Jeffrey Cheah Institute on Southeast Asia Economic Studies Programme director Prof Yeah Kim Leng and FIABCI-Malaysia immediate past president Datuk Firdaus Musa look on.

Governance (G)

•**Board-led oversight:** Guided by a structured top-down sustainability model led directly by the Board of Directors and senior leadership.

•**Uncompromising integrity:** 100% of operations evaluated for corruption risks, maintaining a clean record of zero reported corruption incidents.

Spotlight on REN Residence

Perched prominently on the rolling hills of Bukit Jalil, REN Residence is a serene tropical enclave designed with a modern, timeless aesthetic. Inspired by the Chinese meaning people, its 52-storey twin towers feature a three-wing layout that maximises natural sunlight, cross-ventilation and panoramic skyline views.

Residents arrive through two grand entrances into a five-star concierge lobby designed by Singapore's Index Design (Interior Design Firm of the Year 2021). A sprawling 47,000sqft landscape deck by Thailand's XSite Design Studio features over 50 multi-generational amenities, including sports courts for pickleball, futsal, squash and badminton, co-working spaces, wellness trails and an on-site childcare facility.

Tailored 100% for family living, REN Residence offers 1,260 units across six layouts (920 sq ft to 1,680 sq ft). Every home includes at least three bedrooms and two parking bays to accommodate young and multi-generational families alike.

Everyday living is elevated by touchless smart access—incorporating license plate and facial recognition from security gates to lift lobbies and amenities. Demonstrating its environmental commitment, the development holds a GreenRE Actual Assessment (AA) Bronze Rating, featuring solar power, rainwater harvesting, energy-efficient LEDs and low-VOC materials.