



30 MAY, 2026

ENERtec Asia, Mida team up to drive RE and storage investments

Daily Express (KK), Malaysia



ENERtec Asia, Mida team up to drive RE and storage investments

KUALA LUMPUR: ENERtec Asia 2026, Southeast Asia's premier energy technology exhibition and conference, is partnering with the Malaysian Investment Development Authority (MIDA) to strengthen Malaysia's position as a regional hub for clean energy investments, renewable energy (RE) technologies and battery energy storage systems (BESS).

In a joint statement, it said the strategic collaboration underscores the pivotal role that clean energy and intelligent storage infrastructure play in anchoring Malaysia's rapidly expanding digital economy.

MIDA chief executive officer Datuk Sikh

Shamsul Ibrahim Sikh Abdul Majid said that by leveraging artificial intelligence (AI) to revolutionise Malaysia's energy infrastructure, the country could fast-track its net-zero goals.

"MIDA is thrilled to stand alongside ENERtec Asia 2026 as a strategic partner for the second time.

"This year's theme perfectly captures the trajectory of Malaysia's industrial transformation," he said.

He also said that by bridging private sector innovation with government facilitation, this would translate green ambitions into actionable, investment-ready opportunities that

would drive sustainable economic growth for local and international investors.

Scheduled to take place from June 3-5, 2026 at the Kuala Lumpur Convention Centre.

ENERtec Asia 2026 would be co-located with The Energy Transition Conference (ETCon) organised by Tenaga Nasional Bhd (TNB) under the theme "Energy and AI: The Synergy for Energy Transition".

The platform would explore how the convergence of AI, RE, power grid and advanced energy storage technologies is reshaping industrial operations, infrastructure planning and sustainable development across ASEAN.

A key feature of the event would be WATT'S NEXT, a seminar and workshop platform focusing on two strategic pillars namely Energy and AI, and Renewable Energy and BESS.

As part of the programme, MIDA would lead a dedicated session on emerging growth sectors, public-private investment frameworks and investment opportunities under Malaysia's National Energy Transition Roadmap (NETR).

Meanwhile, to maximise industry participation, the event will be launching the SPOT ENERtec Asia Campaign, a high-impact mix of Klang Valley outdoor advertising, targeted dig-

ital activations, and on-ground engagement.

Organised by Informa Markets Malaysia and co-hosted by The Electrical and Electronics Association of Malaysia (TEEAM), the event is expected to attract over 12,000 industry professionals from 60 countries and regions alongside 1,000 companies and brands across seven exhibition halls.

The event is endorsed by the Malaysia External Trade Development Corporation (MATRADE) and the Global Association of the Exhibition Industry (UFI), with the Energy Commission of Sabah serving as a strategic partner. —Bernama