

Headline	Investing in youth for future		
MediaTitle	The Star		
Date	28 Nov 2013	Language	English
Circulation	298,821	Readership	1,839,000
Section	Metro	Page No	7
ArticleSize	414 cm <sup>2</sup>	Journalist	N/A
PR Value	RM 57,618		



# Investing in youth for future

## Malakoff launches leadership development programme

**M**ALAKOFF recently launched its Malakoff University Talent Acceleration Programme (MUTAP), a special leadership development programme exclusively for high-potential Uniten University of Engineering & IT undergraduates with the aim of developing a generation of young leaders for the organisation and the industry as a whole.

MUTAP is a long-term leadership acceleration programme consisting of numerous key learning components including Experiential Training Workshops, special "live" projects, assessments sessions, networking with great leaders and various learning modules.

Twenty-four Engineering and IT students from the penultimate and final year of their studies were chosen to be part of this programme that started in August.

Malakoff is known for its consist-

ent investment into helping develop university students into leaders.

Malakoff Corporate Services senior vice-president Bani Zainal Azmian said: "We want to pass our success in terms of developing our people to these students, our future pipeline, and this is a perfect avenue to achieve this."

That aside, we as an employer have recruited a lot of graduates from UNITEN who have gone on to greatness in our company, and we want to keep investing in our future talent."

Bani continued, "This is not just about producing exemplary graduates for Malakoff, but for the industry in general."

"The aim of this programme is to produce well-rounded, versatile individuals, with strong leadership skills."

"We are utilising a 70-20-10 learning plan with experiential learning."

This ensures that once these stu-

dents step out of university, they are ready to face the world beyond their current academic requirements," he added.

This programme, run by Leaderonomics, a social enterprise dedicated to leadership development is expected to enable youth to learn leadership skills.

Malakoff also launched a special Leadership Club that is open to all students who aspire to be leaders to learn leadership secrets and practice leadership weekly.

Bani called on other companies to emulate Malakoff and invest in helping build leadership capability in Malaysian youth.

"Investing in our future workforce is critical not only to our nations success but for its growth and transformation," he added.



**Talented:** Bani with Uniten's Engineering & IT faculty staff and students at the launch of the Malakoff University Talent Acceleration Programme.