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Luxurious suite stay for lucky walkers

Hotel in KL backs event for fifth time by giving out vouchers worth RM11,000

LUCKY participants of the upcoming Penang Starwalk 2019 will be able to experience a revamped dining experience and a luxurious stay at Berjaya Times Square Hotel Kuala Lumpur.

The five-star hotel is back to support the 42nd edition of the event for the fifth time.

Berjaya Times Square Hotel Kuala Lumpur operations director May Cheong said it was giving out vouchers for stays at two suite rooms, worth RM11,000 in total, for the event.

Each suite room worth RM5,500 can accommodate four people.

"It is a good event to promote a healthy lifestyle, bonding and family values. We have been working closely with Star Media Group in various projects for the past 15 years since our hotel opened its doors," Cheong said after handing over the sponsorship to Star Media Group client brand marketing senior executive Evon Seah at Menara Star in Petaling Jaya.

The contribution is also part of the 650-room hotel's Give-Back-to-Society programme.

"We are in the process of upgrading and revamping the F&B outlet and hotel rooms.

Renovations for The Big Apple Restaurant, which offers a contemporary concept, are expected to be completed at the end of October,"



said Cheong.

Meanwhile, the first phase of renovations involving 88 rooms are ongoing and will be completed in May 2020.

"The second phase of upgrades will be completed by June 2020," she added.

The hotel which is strategically located in the heart of the city in Jalan Imbi, is one of the 20 hotels and resorts operated under Berjaya Group locally and internationally.

Penang Starwalk 2019, which is organised by Star Media Group, will be held at Gurney Drive on Sept 22.

Gurney Paragon Mall is the venue provider while F&N Beverages Marketing Sdn Bhd is the official beverage partner.

Citizen Watches (Malaysia) Sdn Bhd is the official timekeeper.

The event's platinum sponsor is YTL Communications Sdn Bhd



Seah (left) receiving the sponsorship from Cheong at Menara Star, Petaling Jaya.

while Tenaga Nasional Bhd is the gold sponsor.

Silver sponsors are Indofood (M) Food Industries Sdn Bhd, Wiltrac Elevator Sdn Bhd, BookDoc, BookDoc, Penang Turf Club and Ewein Zenith Sdn Bhd.

Register online at <http://sites.the-star.com.my/starwalk/> or go to The

Star Pitt St in Jalan Masjid Kapitan Keling, or Star Northern Hub in Bayan Lepas from 9am to 5pm on weekdays, except public holidays.

The fee is RM30 per person, RM20 for students (registration through schools only) and senior citizens (60 and above).

Besides a quick dry T-shirt and goodie bags, participants who complete the walk will receive a certificate and also a chance to win attractive prizes.

Yang di-Pertua Negri Tun Abdul Rahman Abbas is expected to flag off the event. — By M. MAGESWARI

VALUATOR

Company(Brand)	Mention	Tone	ROI
Berjaya Group (Berjaya Group)	1	0	0
Berjaya Times Square Hotel (Berjaya Times Square Hotel)	2	0	0
Big Apple Interasia Sdn Bhd (Big Apple Interasia Sdn Bhd)	1	0	0
Citizen Watches Sdn Bhd (Citizen)	1	0	0
F&N Beverages Marketing Sdn Bhd (F&N Beverages Marketing)	1	0	0
F&N Group (F&N Group)	2	0	0
Gamuda Bhd - Penang News (Gamuda Bhd (Penang))	3	0	0
Hunza Properties Berhad (Gurney Paragon Mall)	2	0	0
Indofood (Indofood)	1	0	0
Sports Toto - Berjaya Corporation (Sports Toto - Berjaya)	3	0	0
Tenaga Nasional Berhad (TNB) (Tenaga Nasional)	1	0	0
YTL Communications Sdn Bhd (YTL Communications Sdn Bhd)	1	0	0
Zenith (Zenith)	1	0	0