

## PRESS RELEASE

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### **TNB EMPOWERS RURAL COMMUNITIES THROUGH MELP, SUPPORTS NATIONAL ENERGY TRANSITION AGENDA**

**Tenaga Nasional Berhad (TNB)** continues to strengthen its role as Malaysia Energy Literacy Program's (MELP) strategic partner by bringing energy education and awareness closer to the public, particularly the rural communities.

This commitment was demonstrated through the 'MELP Bersama Komuniti Mukim Cheka 1' program in Kuala Lipis, Pahang, which gathered around 600 residents from nine villages. The program provided a platform for local community to enhance their knowledge on energy management, promote safer and more efficient electricity consumption practices, and foster two-way engagement between TNB and the community.

The half-day program also involved around 100 primary school pupils through a sustainable energy-themed colouring contest, alongside knowledge-sharing and interactive sessions with the community.

As part of the program, TNB also contributed RM75,000 in corporate social responsibility to schools, mosque and surau, as well as welfare organisations around Mukim Cheka 1.

The program held today was attended by Energy Transition and Water Transformation Deputy Minister, Dato' Sri Haji Abdul Rahman Haji Mohamad, who is also MELP National Steering Committee Chairman. Also present, Ministry of Energy Transition and Water Transformation Deputy Secretary General (Energy), Mareena Mahpud; TNB Chief Retail Officer, Datuk Kamal Arifin A. Rahman; and TNB Chief Regulatory and Stakeholder Management Officer, Shahannom Izham.

Dato' Sri Haji Abdul Rahman said energy literacy is an important foundation in shaping a society that is able to make smarter energy choices and play a role in advancing the national energy transition agenda.

"Energy transition cannot rely solely on policies, technology and investments. Thus, programs such as MELP need to reach communities at the grassroots level, including rural communities, so that they understand the changes in energy landscape and aware on how they can play their part," he added.

#### **Bringing Energy Literacy to the Grassroots**

The 'MELP Bersama Komuniti Mukim Cheka 1' program is part of MELP's efforts to expand energy literacy education at the grassroots level, particularly among rural communities.

The three key educational areas highlighted in this edition are Understanding Electricity Bill and MyTNB Application, Energy Savings and Efficiency, and Electrical Safety. This approach aims to make energy-related knowledge easier to understand, practical and relevant to everyday life, while helping communities to make informed and appropriate energy consumptions decisions.

The program also translated three of the four MELP Strategic Thrusts into action, namely Education and Behavioural Change, Communication and Outreach, and Empowered Society.

Shahannom said as a national utility company, TNB's responsibility goes beyond ensuring stable and reliable electricity supply, by also helping communities to have a better understanding of energy so that it can be used more efficiently, safely and responsibly.

"For TNB, energy literacy is part of our efforts to bring energy closer to the everyday lives of Malaysians. Through MELP, we are not only sharing knowledge on electricity bills, energy efficiency and electrical safety, but also create opportunities to listen to the views and understand the needs of communities," she said.

### **Strengthening Awareness to Support Energy Transition Agenda**

MELP is a national energy literacy platform aimed at enhancing public understanding of energy and empowering Malaysians to make more informed energy decisions.

Introduced by TNB in 2020, MELP was subsequently recognised as a national agenda and officially launched on 1 March 2023. Its role continues to be strengthened in providing accurate and reliable energy information, while supporting the implementation of the national energy transition agenda under the National Energy Transition Roadmap (NETR).

As a strategic partner of MELP, TNB remains committed to supporting its implementation. In 2025 alone, TNB drove several strategic MELP initiatives, including 50 programs, 20 strategic collaborations and six international-level presentations.

Through continued collaboration between the Government, TNB, relevant agencies and communities, MELP is expected to foster a more energy-literate society that is better prepared for changes in the energy landscape and able to play an active role in supporting the nation's energy transition aspirations.

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### **About Tenaga Nasional Berhad (TNB)**

Tenaga Nasional Berhad ([www.tnb.com.my](http://www.tnb.com.my)) is a leading Malaysian utility company in Asia with an international presence in the United Kingdom (UK), Ireland, Australia, Turkiye, Saudi Arabia, Kuwait, Pakistan, and Cambodia. Within the renewable energy space, TNB has a total gross portfolio of 3.5 Gigawatts (GW) in Peninsular Malaysia (including 2.5GW of large hydro) and 1.3GW across the UK, Ireland, Australia, and Turkiye, comprising mainly solar, wind, and hydro energy generation assets. In addition to being the nation's primary electricity generation enterprise, TNB also transmits and distributes electricity across Peninsular Malaysia, Sabah, and the Federal Territory of Labuan. As of 30 June 2026, TNB supplies electricity to over 11 million customers.

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**PHOTO CAPTION**

**Photo 1**



The 'MELP Bersama Komuniti Mukim Cheka 1' program in Kuala Lipis, Pahang, was held today, with the presence of Energy Transition and Water Transformation Deputy Minister, Dato' Sri Haji Abdul Rahman Haji Mohamad (seated, centre), who is also MELP National Steering Committee Chairman.

Also present (seated, from left) were TNB Chief Regulatory and Stakeholder Management Officer, Shahannom Izham; Ministry of Energy Transition and Water Transformation Deputy Secretary General (Energy), Mareena Mahpudz; TNB Chief Retail Officer, Datuk Kamal Arifin A. Rahman; and Lipis District Officer, Dato' Mohd Hafizi Ibrahim.

Photo 2



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