



## **SIARAN AKHBAR PRESS STATEMENT**

S.A. 2017/10/68 (HQ)

### **TNB IS ASIAMONEY'S BEST CORPORATE BRAND IN MALAYSIA**

**Tenaga Nasional Bhd (TNB)** was voted as the Best Corporate Brand in Malaysia in Asiamoney's Best Brand in Finance Poll 2017, a survey on what makes a top brand, among financial market participants in Asia Pacific.

The survey, opened to Asiamoney's readers who are working in the finance industry in Asia, was launched on February 8 and closed on April 7, 2017.

Respondents could vote for companies in their country of residence and/or their country of operations.

Factors assessed include strategic and financial factors such as corporate strategy, trust and integrity, investor relations, accuracy or quality of finance team, and strength of credit rating.

TNB in the inaugural survey, beating other Malaysian listed companies such as AirAsia Berhad, British American Tobacco Malaysia Bhd and Nestle Malaysia Berhad.

TNB's Senior General Manager of Finance Strategy and Performance, Jamel Ibrahim represented TNB to receive the award in a ceremony held in Beijing, China recently.

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