



SIARAN AKHBAR PRESS STATEMENT

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1,500 CYCLISTS TARGETED FOR JMFR 2018

The Janamanjung Fellowship Ride (JMFR), one of Malaysia's popular fellowship ride organise annually by Tenaga Nasional Berhad (TNB) will return this 29th April.

This year, TNB is inviting the participation of 1,500 cyclists to meet high demand every year JMFR is held. The average number of JMFR's participants for the past four years were 1,357 cyclists.

Those interested to participate in this fun-filled event can register at JMFR 2018's website, <https://jmfr.tnbj.com.my/> before 6th April, 2018.

JMFR 2018 is expected to be flagged off by the Menteri Besar of Perak, Datuk Seri Dr. Zambry Abdul Kadir at Taman Rekreasi Pantai Peranginan Teluk Batik.

Riders of this 11th edition of JMFR will pedal a distance of 147 km. The participants will pass through TNB's Sultan Azlan Shah Power Power Station in Manjung, Perak and the surrounding areas of Seri Manjung, Pasir Salak and Ayer Tawar.

They will each get an exclusive JMFR 2018 jersey t-shirt, a medal at the finishing line, post-ride buffet and an opportunity to win prizes via lucky draw.

Released in Kuala Lumpur on March 27, 2018 at 11.30 am

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About JMFR

JMFR is a fellowship fun ride with dedicated water stations located at Pasir Salak Resort, Changkat Cermin and Seri Manjung. TNB has been organising JMFR since 2008 to promote wellness through cycling. The event, held in line with TNB's efforts to preserve the environment for future generation, gives participants the opportunity to enjoy the beautiful sceneries of Perak.

Similar to the previous JMFR, TNB will ensure adherence to top-notch safety features in this year's event. As such, the cyclists will be accompanied by 100 marshals, 40 local police officers, as well as adequate number of support cars and ambulances.

Due to JMFR's growing popularity among local and international cyclists, each time it is held, Janamanjung saw a sudden influx of visitors who came as participants and supporters.

The Perak Government, through Tourism Perak has adopted JMFR as one of the state's annual program since 2015. For this year's collaboration, the State Government will set up 30 booths on 28th April (JMFR's registration day) to display the local (Perak) products & exhibit activities of its agencies.